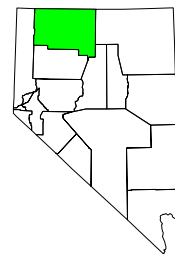


**ANALYSIS OF SOCIO-ECONOMIC DATA AND TRENDS FOR  
COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY  
(CEDS) HUMBOLDT COUNTY:**

**CHANGING BUSINESS COUNTS FROM 1998 TO 2001:**

**PART II**



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HUMBOLDT COUNTY:  
CHANGING BUSINESS COUNTS FROM 1998 TO 2001:**

**PART II**

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**INTRODUCTION**

The University Center for Economic Development conducted a study of the trends of number of businesses by size in Humboldt County. The results of this study can be used for background material for a Comprehensive Economic Development Strategy (CEDs) in Humboldt County.

Trends in small business numbers will be estimated for micro-businesses (1 to 4 employees), small businesses (5 to 19 employees), and all other businesses (20 to 1,000 or more employees). The Nebraska Micro-Business Directory (Nebraska Enterprise Opportunity Network, 1992) defines a micro-business as a business with four or less employees. Micro-businesses may be home-based, farm-based or street front businesses. Some are part-time businesses while others are full-time businesses. Some micro-businesses are started by dislocated workers, while others provide an opportunity for low-income households to become more self-sufficient. Micro-businesses are at the leading edge of the entrepreneurship formation process and are found everywhere; rural, urban, and suburban. Micro-enterprise business owners provide a cash flow stream to the community, much of which will pass through the community multiple times. An example is that a locally-owned micro-business typically will invest in local financial institutions that in turn invest in youth activities and community projects.

A healthy community depends upon a strong local economy that is diversified, and micro-business owners are the primary contributors to that strong local economy. Any local development strategy must include development of the micro-business segment. The local community needs to support micro-businesses with financial, technical, and business practices support as they take risks to move into new ways of doing business. This support is critical for micro-businesses and therefore the community as well.

As for the state of Nevada, small businesses and entrepreneurs comprise a smaller part of the Nevada economy than any other state in the nation (San Francisco Federal Reserve Bank,

2005). Specifically, the state ranks last in the nation in both its level of entrepreneurship and share of employment in small businesses (firms with fewer than 10 employees). Nevada also ranked relatively low in the level of private finances provided to small businesses. Finally, the state fails on virtually every CFED measures of small business policy (Corporation for Enterprise Development, 2002). While the usual array of SBA and other programs is augmented with a few rural and microenterprise programs, clearly, this segment of the state's economy could benefit from additional support (San Francisco Federal Reserve Bank, 2005).

Given this somewhat low ranking of state small business activity and assistance by the San Francisco Federal Reserve (2005) and the Corporation for Enterprise Development (2002), information on micro-business and small business activity and viability in Humboldt County would be of interest to Humboldt County decision makers. This information may provide to Humboldt County decision makers information to develop and direct local micro-business and small business education and assistance programs.

### **STUDY AREA**

For this analysis, Humboldt County was divided into the City of Winnemucca Study Area and Rest of Humboldt County Study Area. The zip codes that make up the City of Winnemucca Study Area are 89414, 89438, 89445, and 89446, which include Winnemucca, Valmy, and Golconda. All other zip codes in Humboldt County were combined into the Rest of Humboldt County Study Area. To derive trends in numbers of businesses in the two Humboldt study areas, County Business Pattern data at the zip code level were used.

### **DATA**

Zip code level Humboldt County Business Pattern Data for 1998 and 2001 were used to derive changes in business numbers by economic sector. County Business Patterns is an annual series that provides information as to number of businesses and employment by business employment size for a community or zip code. Data tabulated at the industry level are defined by the North American Industry Classification System: United States (NAICS). Data were collected for 1998 and 2001 in order to derive trends in business numbers in Humboldt County.

Economic sector employment was collected at the six-digit NAICS level for 1998 and 2001. The number of firms for Humboldt County was classified as micro-businesses (1 to 4

employees), small businesses (5 to 19 employees), and all other businesses (20 to 1,000 or more employees).

Changes in number of firms and the percentage change in number of firms were calculated for each six-digit NAICS sector by the three business sizes and for the City of Winnemucca Study Area and Rest of Humboldt County Study Area. By investigating these trends, selected small businesses sectors with growth potential may be found.

### **CITY OF WINNEMUCCA RESULTS**

Tables 1 through 7 show trends in business numbers by NAICS six-digit sector from 1998 to 2001 for the City of Winnemucca Study Area. Appendices 1 to 4 show the trends for each of the six-digit NAICS sectors. NAICS sectors with no businesses in existence in the study area in either 1998 or 2001 have been omitted from the appendices. In 1998 the City of Winnemucca Study Area had 388 total establishments. Of these 388 total establishments, 188 establishments or 48.5 percent of total City of Winnemucca businesses were micro-businesses (1 to 4 employee firms), 156 or 40.2 percent were small businesses (5 to 19 employee firms), and 44 or 11.3 percent were all other businesses (firms with 20 or more employees). See Table 1 for a summary of these results.

In 1998 for the City of Winnemucca Study Area, NAICS six-digit sectors with the largest number of firms were the Hotels (Excluding Casino Hotels) and Motel Sector (NAICS 721110) and the Full-Service Restaurants Sector (NAICS 722110), each with 17 firms, and the Single-Family Housing Sector (NAICS 233210) with 12 firms (as shown in Table 2).

Table 3 shows the sectors with the largest number of firms by business size in 1998. As for micro-businesses or businesses in the City of Winnemucca Study Area that hire 1 to 4 employees, the Single-Family Housing Construction Sector (NAICS 233210) had nine firms, followed by the Hotels (Excluding Casino Hotels) and Motels Sector (NAICS 721110) and the General Automotive Repair Sector (NAICS 811111) each with seven firms.

As for small businesses or businesses that hire 5 to 19 employees in the City of Winnemucca Study Area for 1998, the Full-Service Restaurants Sector (NAICS 722110) had the largest number of firms with ten firms, followed by the Hotels (Excluding Casino Hotels) and Motels Sector (NAICS 721110) and the Gasoline Stations and Convenience Stores Sector (NAICS 447110) each with nine firms.

As for all other businesses or businesses that hire 20 employees or more in the City of Winnemucca Study Area for 1998, the Gold Ore Mining Sector (NAICS 212221) had the largest number with six firms, the Limited-Service Restaurants Sector (NAICS 722211) had the second largest with four firms.

Appendix 2 shows the distribution of firms by size for six-digit NAICS sectors in the City of Winnemucca Study Area in 2001. As shown in the summary in Table 1, in 2001 there were 348 firms in the City of Winnemucca Study Area. Of the 348 firms, 47.1 percent or 164 firms were micro-businesses, 42.2 percent or 147 firms were small businesses, and 10.6 percent or 37 firms were classified as all other businesses.

As shown in Table 4, the six-digit NAICS sector with the most firms in the City of Winnemucca Study Area in 2001 was the Hotels (Excluding Casino Hotels) and Motels Sector (NAICS 721110) with 18 firms. This sector was followed by the Full-Service Restaurants Sector (NAICS 722110) with 15 firms.

Table 5 shows the sectors with the largest number of firms by business size in 1998. As for micro-business firms in the City of Winnemucca Study Area, or firms that hired 1 to 4 employees in 2001, two NAICS sectors tied for the largest number of firms. These are the Single-Family Housing Construction Sector (NAICS 233210) and the Hotels (Excluding Casino Hotels) and Motels Sector (NAICS 721110), each with eight firms. Two sectors tied for the next largest NAICS sectors by number of firms for micro-businesses. These are the Full-Service Restaurants Sector (NAICS 722110) and the Office of Lawyers Sector (NAICS 541110), each with six micro-businesses.

In the City of Winnemucca Study Area in 2001, the Hotels (Excluding Casino Hotels) and Motels Sector (NAICS 721110) and the Gasoline Stations with Convenience Stores Sector (NAICS 447110) tied for the largest number of firms in the small business category (firms that hire 5 to 19 employees) with nine firms each. The second largest NAICS sector by number of small businesses was the Full-Service Restaurants Sector (NAICS 722110) with eight firms.

As for all other businesses in the City of Winnemucca Study Area, or firms with 20 or more employees, the Gold Ore Mining Sector (NAICS 212221) had the largest number of firms in the all other business category in 2001 with five firms. Two NAICS sectors tied for the second largest number of firms in the all other business category with three firms each. These

NAICS sectors are the Limited-Service Restaurants Sector (NAICS 722211) and the Casino Hotels Sector (NAICS 721120).

Appendix 3 shows the changes in number of firms in the City of Winnemucca Study Area for each sector from 1998 to 2001. As shown in the summary in Table 1, from 1998 to 2001 the total number of firms in the City of Winnemucca declined by 40 firms. As for employment size of firm categories in the City of Winnemucca Study Area, the number of micro-businesses (firms that hire 1 to 4 employees) declined by 24 firms, the small business firms (firms that hire 5 to 19 employees) declined by nine firms, and firms in the all other business category (firms that hire 20 or more employees) decreased seven firms. The large decrease in overall number of firms in the City of Winnemucca Study Area from 1998 to 2001, and especially for micro and small businesses, indicates a need for assistance to small businesses.

From Table 6, the NAICS sector with the largest increase in number of firms from 1998 to 2001 in the City of Winnemucca Study Area was the Tire Dealers Sector (NAICS 441320) with three additional firms from 1998 to 2001. The NAICS sector with the largest decrease in number of businesses from 1998 to 2001 in the City of Winnemucca Study Area was the All Other Special Trade Contractors Sector (NAICS 235990) with a decrease of four firms.

From Table 7, for micro-businesses (firms that employ 1 to 4 workers), the General Freight Trucking, Long-Distance, TL Sector (NAICS 484121) realized the largest increase in number of firms with a three firm increase. Four NAICS sectors tied for the largest decrease in number of businesses for this business employment category with losses of three firms each. These sectors are listed in Table 7.

From Table 7, for small businesses (firms that hire 5 to 19 employees), five sectors tied for the largest increase in the number of small businesses. These are listed in Table 7. Each of these sectors increased by two small businesses from 1998 to 2001. The three NAICS sectors that realized the largest decrease in number of businesses for the small business category are the Single-Family Housing Construction Sector (NAICS 233210), the Family Clothing Stores Sector (NAICS 448140), and the Insurance Agencies and Brokerages Sector (NAICS 524210). Each of these NAICS sectors lost three small businesses from 1998 to 2001.

As for all other businesses or firms that hire 20 or more employees, seven NAICS sectors tied for the largest increase in the number of firms from 1998 to 2001 with increases of one firm each. See Table 8 for a list of each of these seven sectors. Fourteen NAICS sectors in the City of



Winnemucca Study Area realized a decrease from 1998 to 2001 in number of businesses that employ 20 or more people. These sectors each declined by one such firm and are listed in Table 9.

Appendix 4 shows the percentage changes of firms by each NAICS sectors for the City of Winnemucca Study Area from 1998 to 2001. As shown in the summary in Table 1, the City of Winnemucca Study Area realized a 10.3 percent decrease in total number of firms from 1998 to 2001. However, by firm size, micro-businesses (firms that hire 1 to 4 employees) realized a 12.8 percent decrease in number of firms, while small businesses (firms that hire 5 to 19 employees) decreased by 5.8 percent and all other businesses (firms that hire 20 or more employees) realized a 15.9 percent decrease in number of firms from 1998 to 2001. In Appendix 4, for the different business size types, the NAICS sectors that did not exist in 1998 but existed in 2001 realized a percentage increase of infinity. Those NAICS sectors that ceased operation in the City of Winnemucca Study Area from 1998 to 2001 realized a 100 percent decrease in number of establishments.

**Summary Tables for City of Winnemucca Study Area Business Counts**

**Table 1. City of Humboldt Business Counts by Establishment Size, 1998, 2001 and Change from 1998 to 2001**

Type of Establishment	1998		2001		1998 to 2001 change	
	Number	Percent of Total Establishments	Number	Percent of Total Establishments	Change in Number	Percentage Change (#2001-#1998)/#1998
Micro-Business (1 to 4 employees)	188	48.5%	164	47.1%	-24	-12.8 %
Small (5 to 19 employees)	156	40.2%	147	42.2%	-9	-5.8%
All Other (more than 20 employees)	44	11.3%	37	10.6%	-7	-15.9%
<b>Total</b>	<b>388</b>	<b>100%</b>	<b>348</b>	<b>100%</b>	<b>-40</b>	<b>-10.3%</b>

**Table 2. City of Humboldt, NAICS Sectors with largest number of total establishments, 1998**

NAICS Code	NAICS Description	Total Establishments
721110	Hotels (Excluding Casino Hotels) & Motels	17
722110	Full-service restaurants	17
233210	Single-Family Housing Construction	12

**Table 3. City of Winnemucca Study Area: NAICS Sectors with largest number of establishments by firm size, 1998**

<b>Top Sectors by Number of Micro-Business Firms (1 to 4 employees)</b>			<b>Top Sectors by Number of Small Firms (5 to 19 employees)</b>			<b>Top Sectors by Number of All Other Firms (20 or more employees)</b>		
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>
233210	Single-family housing construction	9	722110	Full-service restaurants	10	212221	Gold Ore Mining	6
721110	Hotels (Excluding Casino Hotels) & Motels	7	721110	Hotels (Excluding casino hotels) & Motels	9	722211	Limited-Service Restaurants	4
811111	General Automotive Repair	7	447110	Gasoline Stations with Convenience Stores	9	445110	Grocery (Except Convenience) Stores	3
722110	Full-Service Restaurants	6				721120	Casino Hotels	3
541110	Offices of Lawyers	6						

**Table 4. City of Winnemucca Study Area, NAICS Sectors with largest number of total establishments, 2001**

<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Total Establishments</b>
721110	Hotels (Excluding Casino Hotels) & Motels	18
722110	Full-Service Restaurants	15
447110	Gasoline Stations with Convenience Stores	11
212221	Gold Ore Mining	10
722211	Limited-Service Restaurants	10

**Table 5. City of Winnemucca Study Area, NAICS Sectors with largest number of establishments by firm size, 2001**

<b>Top Sectors by Number of Micro-Business Firms (1 to 4 employees)</b>			<b>Top Sectors by Number of Small Firms (5 to 19 employees)</b>			<b>Top Sectors by Number of All Other Firms (20 or more employees)</b>		
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>
233210	Single-family housing construction	8	721110	Hotels (Excluding Casino Hotels) & Motels	9	212221	Gold Ore Mining	5
721110	Hotels (Excluding Casino Hotels) & Motels	8	447110	Gasoline Stations and Convenience Stores	9	722211	Limited-Service Restaurants	3
722110	Full-service restaurants	6	722110	Full-Service Restaurants	8	721120	Casino Hotels	3
541110	Offices of Lawyers	6				445110	Grocery (Except Convenience) Stores	2

**Table 6. City of Winnemucca Study Area, NAICS Sectors with largest increase and largest decrease in number of total establishments, 1998 to 2001**

<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase or Decrease in Number of Establishments</b>
<b>NAICS Sectors with increasing numbers of businesses, 1998 to 2001</b>		
441320	Tire Dealers	3
<b>NAICS Sectors with decreasing numbers of businesses, 1998 to 2001</b>		
235990	All Other Special Trade Contractors	-4

**Table 8. City of Winnemucca Study Area, NAICS Sectors with largest increase in number of establishments by firm size, 1998 to 2001**

<b>Top Sectors by Number of Micro-Business Firms (1 to 4 employees)</b>			<b>Top Sectors by Number of Small Firms (5 to 19 employees)</b>			<b>Top Sectors by Number of All Other Firms (20 or more employees)</b>		
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>
484121	General Freight Trucking, Long-Distance, TL	3	722410	Drinking Places (Alcoholic Beverages)	2	233210	Single-Family Housing Construction	1
			441221	Motorcycle Dealers	2	448140	Family Clothing Stores	1
			813110	Religious Organizations	2	422690	Chemical and Allied Products Wholesale	1
			811121	Automotive Body, Paint, and Interior R&M	2	221210	Natural Gas Distribution	1
			441320	Tire Dealers	2	421810	Construction and Mining (Excluding Petroleum) Equipment Wholesale	1
						541614	Process, Phys Dist, and Log Consulting Services	1
						221122	Electric Power	1

**Table 9. City of Winnemucca Study Area, NAICS Sectors with largest decrease in number of establishments by firm size, 1998 to 2001**

<b>Bottom Sectors by Number of Micro-Business Firms (1 to 4 employees)</b>			<b>Bottom Sectors by Number of Small Firms (5 to 19 employees)</b>			<b>Bottom Sectors by Number of All Other Firms (20 or more employees)</b>		
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>
445120	Convenience Stores	-3	233210	Single-Family Housing Construction	-3	212221	Gold ore mining	-1
448310	Jewelry Stores	-3	448140	Family Clothing Stores	-3	213115	Nonmetallic minerals support activity (exc fuels)	-1
811111	General Automotive Repair	-3	524210	Insurance Agencies and Brokerages	-3	235310	Electrical contractors	-1
722410	Drinking Places (Alcoholic Beverages)	-3				235710	Concrete contractors	-1
						441110	New car dealers	-1
						444130	Hardware stores	-1
						445110	Grocery (except convenience) stores	-1
						448210	Shoe stores	-1
						484121	General freight trucking, long-distance, TL	-1
						484220	Specialized freight (exc used) trucking, local	-1
						561320	Temporary help services	-1
						561720	Janitorial services	-1
						713210	Casinos (except hotel casinos)	-1
						722211	Limited-service restaurants	-1

## **REST OF HUMBOLDT COUNTY RESULTS**

Appendices 5 to 8 show trends in business numbers by each of the NAICS six-digit sectors from 1998 to 2001 for the Rest of Humboldt County Study Area. Tables 10 through 15 present summaries of this data. Table 10 presents summary statistics on business counts for the Rest of Humboldt County Study Area. In 1998, the Rest of Humboldt County Study Area had 18 establishments. Thirteen of these establishments, or 72.2 percent of the total Rest of Humboldt County Study Area businesses, were micro-businesses with 1 to 4 employees. Four firms, or 22.2 percent of total Rest of Humboldt County Study Area businesses in 1998, were small businesses or businesses that hire 5 to 19 employees. Only one business in the Rest of Humboldt County Study Area in 1998, 5.6 percent of businesses, was classified as a business that hires 20 or more employees.

From Table 11, the Gasoline Stations with Convenience Stores Sector (NAICS 447110) had the largest number of firms in 1998 with two firms. All other NAICS sectors present in the Rest of Humboldt County Study Area in 1998 had only a single firm.

As for micro-business firms or firms that hire 1 to 4 employees in the Rest of Humboldt County Study Area, Table 12 shows that there were thirteen NAICS sectors, each with one firm in 1998. For a full listing, see Table 12.

Four NAICS sectors each had one small business or firm that hires between 5 and 19 employees in the Rest of Humboldt County Study Area in 1998. These are the Gasoline Stations with Convenience Stores (NAICS 447110), the Electric Power Distribution Sector (NAICS 221122), The Grocery (Except Convenience) Stores Sector (NAICS 445110), and the Drinking Places (Alcoholic Beverages) Sector (NAICS 722410).

In the Rest of Humboldt County Study Area for 1998, only one firm hired 20 or more employees. This firm was in the Full-Service Restaurants Sector (NAICS 722110).

Appendix 6 shows the distribution of firms by business size for six-digit NAICS sectors in the Rest of Humboldt County Study Area in 2001. In 2001, there were 21 firms in the Rest of Humboldt County Study Area. Of these 21 firms, 52.4 percent or 11 firms were micro-businesses, 42.9 percent or 9 firms were small businesses, and 4.8 percent or 1 firm was a business that hires 20 or more employees. See Table 10 to compare this summary with the 1998 summary.

As shown in Table 13, in 2001, the Gasoline Stations with Convenience Stores Sector (NAICS 447110), the Full-Service Restaurants Sector (NAICS 72210), and the Drinking Places Sector (Alcoholic Beverages) Sector (NAICS 722410) had the largest number of firms with two firms each.

Table 14 displays the sectors with the largest number of firms by firm size for 2001. As for micro-businesses (firms with 1 to 4 employees) in the Rest of Humboldt County Study Area in 2001, eleven NAICS sectors had one firm each. These sectors are listed in the table 14.

As for small businesses (firms with 5 to 19 employees) in the Rest of Humboldt County Study Area in 2001, nine NAICS sectors had one firm each. These sectors are listed in Table 14.

In the Rest of Humboldt County Study Area in 2001, there was one firm in the other business category (Firms that hire 20 or more employees). This firm was in the Full-Service Restaurants Sector (NAICS 722110).

Appendix 7 shows changes in the number of firms in the Rest of Humboldt County Study Area from 1998 to 2001. Table 10 contains a summary of this information. From 1998 to 2001 the total number of firms in the Rest of Humboldt County Study Area increased by three firms. As for the employment size categories in the Rest of Humboldt County Study Area, the number of micro-business firms declined by two firms, the number of small firms increased by five firms, and the number of all other businesses did not change.

From Table 15, ten NAICS sectors increased in number of firms from 1998 to 2001 in the Rest of Humboldt County Study Area with one additional firm. See Table 15 for a complete list of these sectors. Seven NAICS sectors declined in the number of firms, with the loss of one firm each. These are also listed in Table 15.

From Table 16 and 17, for micro-businesses (firms with 1 to 4 employees), eight sectors increased in number of firms, each with a one firm increase. These are listed in Table 16. Ten NAICS sectors decreased in number of very small businesses from 1998 to 2001 by one firm each. These are listed in Table 17.

From Table 16 the number of small businesses (firms that hire 5 to 19 employees) only changed for five NAICS sectors from 1998 to 2001 and all increased by one firm. These NAICS sectors are given in Table 16. No sectors had a decrease in the number of small firms.

There was no change in the number of firms in the other business category (firms that hire 20 or more employees) in the Rest of Humboldt County Study Area from 1998 to 2001.



Appendix 8 shows the percentage changes of firms by NAICS sectors for the Rest of Humboldt County Study Area from 1998 to 2001. From Table 10, the Rest of Humboldt County Study Area realized a 16.7 percent increase in total firms from 1998 to 2001. By firm size, micro-businesses (firms with 1 to 4 employees) realized a 15.4 percent decrease in firms, small businesses (firms with 5 to 19 employees) realized a 125.0 percent increase in firms, and all other businesses (firms with 20 or more employees) showed no change. In Appendix 8, for different business size types, NAICS sectors that did not exist in 1998, but existed in 2001, realized a percentage increase of infinity. Those NAICS sectors that existed in 1998, but did not exist in 2001 realized a 100 percent decrease in number of firms.

### **NONEMPLOYER STATISTICS**

Another business establishment statistic that is useful are those covering non-employer statistics. The non-employer statistics are detailed only at the county level. When examining non-employer statistics one must be reminded that not all non-employer businesses are started with the intent to grow to an employer business. In many cases, many do not have a goal of supporting full-time or even part-time employment for the proprietor. Many non-employer businesses are run to support a lifestyle rather than a business growth objective.

Table 18 shows that non-employer establishment numbers rose by 17 firms from 1998 to 2001. This was a 2.21% increase in number of non-employment establishments from 1998 to 2001. Real receipts, that is, receipts net of inflation, rose by 33.90% from 1998 to 2001. However growth in establishment numbers and real receipts was not uniform across all sectors. From table 18, there was a fifty percent gain in number of Accommodation and Food Service Sector establishments from 1998 to 2001 and the Administrative and Support and Waste Management Services Sector realized the largest percentage gain in real receipts from 1998 to 2001 by growing by 143.34%.

### **SUMMARY**

Since micro-businesses are at the leading edge of entrepreneurship formation process in a community or county economy, a time series trend of micro-business, small business, and all other business numbers may provide information to Humboldt County as to their county's

entrepreneurial activity and climate. Results of this study can be used as background material for a Humboldt County Comprehensive Economic Development Strategy (CEDS) to target local entrepreneurship capacity and potential. Results of this study can also be used to ascertain if local entrepreneurship training is needed.

In comparing the employer establishment growth of Humboldt County to the state of Nevada and the nation interesting comparisons are realized. For the nation, total employer business establishments grew by 153,480 establishments which is a 2.21% increase in number of employer establishments from 1998 to 2001. For the state of Nevada, employer establishments grew by 4,250 establishments from 1998 to 2001 which was a 9.53% growth in number of Nevada total employer establishments from 1998 to 2001. In comparison the City of Winnemucca realized a 10.3% decrease in number of employer establishments from 1998 to 2001 and the Rest of Humboldt County realized an increase in number of employer establishments of 16.7% from 1998 to 2001.

Of interest is comparing the establishment growth rate of micro-businesses for the nation, state of Nevada, and Humboldt County. For the nation, the number of micro-business establishments grew by 1.49% while for the state number of micro-business establishments grew by 8.91%. However the regions of Humboldt County did not follow the national and state growth in micro-business establishment numbers from 1998 to 2001. For the City of Winnemucca, the number of micro-business establishments realized a 12.8% decline from 1998 to 2001 while the rest of Humboldt County realized a 15.4% decrease in number of micro-business establishments from 1998 to 2001.

As for non-employer establishments, the nation realized an increase in non-employer establishments of 8.1%. The state of Nevada likewise realized an increase in non-employer establishments of 20.0% which is quite robust. Unlike employer establishment numbers, non-employer establishment numbers for Humboldt County did increase from 1998 to 2001 but only by 2.2% which was lower than the nation and state rates.

The statistics for employer and non-employer establishments indicate that Humboldt County is not participating in the growth of small businesses as seen at the national and state level. Perhaps one goal of the Humboldt County CEDS is to determine factors causing this slower business establishment growth at the micro-business level and to develop small business

training and policies to support and increase micro-business and small business activity in the county.

**Table 10. Rest of Humboldt County Business Counts by Establishment Size, 1998, 2001 and Change from 1998 to 2001**

Type of Establishment	1998		2001		1998 to 2001 change	
	Number	Percent of Total Establishments	Number	Percent of Total Establishments	Change in Number	Percentage Change (#2001-#1998)/#1998
Micro-Business (1 to 4 employees)	13	72.2%	11	52.4%	-2	-15.4%
Small (5 to 19 employees)	4	22.2%	9	42.9%	5	+125.0%
All Other (more than 20 employees)	1	5.6%	1	4.8%	0	No Change
Total	18	100%	21	100%	3	+16.7%

**Table 11. Rest of Humboldt County Study Area, NAICS Sector with the largest number of total establishments, 1998**

NAICS Code	NAICS Description	Total Establishments
447110	Gasoline Stations with Convenience Stores	2

**Table 12. Rest of Humboldt County Study Area, NAICS Sectors with largest number of establishments by firm size, 1998**

<b>Top Sectors by Number of Micro-Business Firms (1 to 4 employees)</b>			<b>Top Sectors by Number of Small Firms (5 to 19 employees)</b>			<b>Top Sector by Number of All Other Firms (20 or more employees)</b>		
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>
212221	Gold ore mining	1						
212399	All other nonmetallic mineral mining	1						
233210	Single-family housing construction	1						
235810	Water well drilling contractors	1						
422590	Other farm product raw material whsle	1						
447110	Gasoline stations with convenience stores	1	447110	Gasoline Stations with Convenience Stores	1			
447190	Other gasoline stations	1	221122	Electric Power Distribution	1	722110	Full-service restaurants	1
513310	Wired telecommunications carriers	1	445110	Grocery (except convenience) stores	1			
531190	Lessors of other real estate property	1	722410	Drinking Places (Alcoholic Beverages)	1			
624190	Other individual & family services	1						
721110	Hotels (exc casino hotels) & motels	1						
811310	Commercial equipment (exc auto & elec) R&M	1						
813110	Religious organizations	1						

**Table 13. Rest of Humboldt County Study Area, NAICS Sectors with largest number of total establishments, 2001**

<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Total Establishments</b>
447110	Gasoline Stations with Convenience Stores	2
722110	Full-service restaurants	2
722410	Drinking places (alcoholic beverages)	2

**Table 14. Rest of Humboldt County Study Area, NAICS Sectors with largest number of establishments by firm size, 2001**

<b>Top Sectors by Number of Micro-Business Firms (1 to 4 employees)</b>			<b>Top Sectors by Number of Small Firms (5 to 19 employees)</b>			<b>Top Sector by Number of All Other Firms (20 or more employees)</b>		
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Number of Firms</b>
221310	Water supply & irrigation systems	1	447110	Gasoline stations with convenience stores	1	722110	Full-service restaurants	1
441310	Automotive parts, accessories & tire stores	1	722410	Drinking places (alcoholic beverages)	1			
447110	Gasoline stations with convenience stores	1	115112	Soil preparation, planting, & cultivating	1			
522110	Commercial banking	1	221122	Electric power distribution	1			
522292	Real estate credit	1	422990	Other miscellaneous nondurable goods whsle	1			
531390	Other activities related to real estate	1	445110	Grocery (except convenience) stores	1			
541330	Engineering services	1	513310	Wired telecommunications carriers	1			
722110	Full-service restaurants	1	624190	Other individual & family services	1			
722410	Drinking places (alcoholic beverages)	1	721110	Hotels (exc casino hotels) & motels	1			
811310	Commercial equipment (exc auto & elec) R&M	1						
813110	Religious organizations	1						

**Table 15. Rest of Humboldt County Study Area, NAICS Sectors with largest increase and largest decrease in number of total establishments, 1998 to 2001**

<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase or Decrease in Number of Establishments</b>
<b>NAICS Sectors with increasing numbers of businesses, 1998 to 2001</b>		
115112	Soil Preparation, Planting, and Cultivating	1
221310	Water Supply and Irrigation Systems	1
422990	Other Miscellaneous Nondurable Goods Wholesale	1
441310	Automotive Parts, Accessories, and Tire Stores	1
522110	Commercial Banking	1
522292	Real Estate Credit	1
531390	Other Activities Related to Real Estate	1
541330	Engineering Services	1
722110	Full-Service Restaurants	1
722410	Drinking Places (Alcoholic Beverages)	1
<b>NAICS Sectors with decreasing numbers of businesses, 1998 to 2001</b>		
212221	Gold Ore Mining	-1
212399	All Other Nonmetallic Mineral Mining	-1
233210	Single-Family Housing Construction	-1
235810	Water Well Drilling Contractors	-1
422590	Other Farm Product Raw Material Wholesale	-1
447190	Other Gasoline Stations	-1
531190	Lessors of Other Real Estate Property	-1

**Table 16. Rest of Humboldt County Study Area, NAICS Sectors with largest increase in number of establishments by firm size, 1998 to 2001**

<b>Top Sectors by Number of Micro-Business Firms (1 to 4 employees)</b>			<b>Top Sectors by Number of Small Firms (5 to 19 employees)</b>			<b>Top Sectors by Number of All Other Firms (20 or more employees)</b>		
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>
221310	Water Supply and Irrigation Systems	1	513310	Wired Telecommunications Carriers	1		No change	
441310	Automotive Parts, Accessories, and Tire Stores	1	624190	Other Individual and Family Services	1			
522110	Commercial Banking	1	721110	Hotels (Excluding Casino Hotels) and Motels	1			
522292	Real Estate Credit	1	115112	Soil Preparation, Planting, and Cultivating	1			
531390	Other Activities Related to Real Estate	1	422990	Other Miscellaneous Nondurable Goods Wholesale	1			
541330	Engineering services	1						
722110	Full-service restaurants	1						
722410	Drinking places (alcoholic beverages)	1						



**Table 17. Rest of Humboldt County Study Area, NAICS Sectors with largest decrease in number of establishments by firm size, 1998 to 2001**

<b>Bottom Sectors by Number of Micro-Business Firms (1 to 4 employees)</b>			<b>Bottom Sectors by Number of Small Firms (5 to 19 employees)</b>			<b>Bottom Sectors by Number of All Other Firms (20 or more employees)</b>		
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>	<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Increase</b>
513310	Wired telecommunications carriers	-1						
624190	Other individual & family services	-1						
721110	Hotels (exc casino hotels) & motels	-1						
212221	Gold Ore Mining	-1						
212399	All Other Nonmetallic Mineral Mining	-1						
233210	Single-Family Housing Construction	-1						
235810	Water Well Drilling Contractors	-1						
422590	Other Farm Product Raw Material Wholesale	-1						
447190	Other gasoline stations	-1						
531190	Lessors of other real estate property	-1						
				No decreases			No Change	

Table 18. Non-Employer Statistics for Humboldt County, 1998-2001

Sector	Firms	2001		Firms	1998		Percentage Change		
		Nominal Receipts (\$1,000)	Real Receipts (\$1,000)		Nominal Receipts (\$1,000)	Real Receipts (\$1,000)	Firms (%)	Nominal Receipts (%)	Real Receipts (%)
Forestry, Fishing, Hunting, and Ag. Support	33	758	740	23	559	582	43.48%	35.60%	27.21%
Mining	17	417	407	21	550	573	-19.05%	-24.18%	-28.88%
Utilities	D	D	D	0	0	0	D	D	D
Construction	95	3,496	3,414	97	2,265	2,358	-2.06%	54.35%	44.79%
Manufacturing	D	D	D	10	111	116	D	D	D
Wholesale Trade	15	1,197	1,169	16	894	931	-6.25%	33.89%	25.60%
Retail Trade	137	3,438	3,357	132	2,396	2,494	3.79%	43.49%	34.61%
Transportation & Warehousing	46	2,763	2,698	37	1,870	1,947	24.32%	47.75%	38.61%
Information	D	D	D	D	D	D	D	D	D
Finance and Insurance	D	D	D	12	171	178	D	D	D
Real Estate, Rental, & Leasing	54	2,366	2,311	55	3,499	3,643	-1.82%	-32.38%	-36.57%
Professional, Scientific, & Technical Services	77	3,058	2,986	84	1,707	1,777	-8.33%	79.14%	68.05%
Administrative & Support & Waste Management Services	30	428	418	16	165	172	87.50%	159.39%	143.34%
Educational Services	D	D	D	D	D	D	D	D	D
Health Care & Social Assistance	74	2,357	2,302	90	1,501	1,563	-17.78%	57.03%	47.31%
Arts, Entertainment, & Recreation	19	228	223	32	404	421	-40.63%	-43.56%	-47.06%
Accommodation & Food Service	18	869	849	12	688	716	50.00%	26.31%	18.49%
Other Services (Except Public Administration)	144	3,507	3,425	119	1,524	1,587	21.01%	130.12%	115.87%
<b>TOTAL</b>	<b>785</b>	<b>26,379</b>	<b>25,761</b>	<b>768</b>	<b>18,478</b>	<b>19,238</b>	<b>2.21%</b>	<b>42.76%</b>	<b>33.90%</b>

Real Receipts are based on the year 2000= 100.

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**APPENDIX 1:**

**City of Winnemucca  
Number of Firms by Size  
1998**

Appendix 1. City of Winnemucca, Number of Firms by Size, 1998.

<b>Appendix 1</b>					
		<b>Number of Firms</b>			
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Total Establish.</b>	<b>Number of Employees</b>		
			<b>1 to 4</b>	<b>5 to 19</b>	<b>20+</b>
115112	Soil preparation, planting, & cultivating	1	1	0	0
212221	Gold ore mining	9	0	3	6
212312	Crushed & broken limestone mining & quarrying	1	1	0	0
212321	Construction sand & gravel mining	1	1	0	0
213114	Support activities for metal mining	1	0	1	0
213115	Nonmetallic minerals support activity (exc. fuels)	1	0	0	1
221122	Electric power distribution	0	0	0	0
221210	Natural gas distribution	1	0	1	0
221310	Water supply & irrigation systems	1	1	0	0
233110	Land subdivision & land development	1	1	0	0
233210	Single-family housing construction	12	9	3	0
233310	Mfg & industrial building construction	1	0	1	0
233320	Commercial & institutional bldg construction	1	0	1	0
234910	Water, sewer & pipeline construction	1	0	1	0
234930	Industrial nonbuilding structure construction	1	0	1	0
234990	All other heavy construction	2	2	0	0
235110	Plumbing, heating & AC contractor	5	3	2	0
235210	Painting & wall covering contractors	2	2	0	0
235310	Electrical contractors	3	1	1	1
235410	Masonry & stone contractors	1	1	0	0
235420	Drywall, acoustical & insulation contractors	1	1	0	0
235510	Carpentry contractors	4	4	0	0
235710	Concrete contractors	1	0	0	1
235810	Water well drilling contractors	2	1	0	1
235910	Structural steel erection contractors	0	0	0	0
235930	Excavation contractors	4	4	0	0
235990	All other special trade contractors	7	5	2	0
311811	Retail bakeries	1	0	1	0
311999	All other miscellaneous food mfg	1	0	0	1
323110	Commercial lithographic printing	1	0	1	0
323114	Quick printing	0	0	0	0
325120	Industrial gas mfg	1	1	0	0
325188	All other basic inorganic chemical mfg	1	0	0	1
326122	Plastics pipe & pipe fitting mfg	1	0	0	1
327320	Ready-mix concrete mfg	2	1	1	0
332313	Plate work mfg	1	0	1	0
332710	Machine shops	3	1	1	1
333131	Mining machinery & equipment mfg	1	1	0	0

Appendix 1					
		Number of Firms			
NAICS Code	NAICS Description	Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
421310	Lumber, plywood, millwork & wood panel whsle	1	1	0	0
421320	Brick & related construction material whsle	1	1	0	0
421390	Other construction material whsle	1	0	1	0
421610	Elec equip, wiring supp, const material whsle	1	1	0	0
421690	Other electronic parts & equipment whsle	1	0	1	0
421710	Hardware whsle	2	2	0	0
421720	Plumbing & heating equipment & supplies whsle	1	0	1	0
421810	Const & mining (exc petroleum) equip whsle	1	1	0	0
421820	Farm & garden machinery & equipment whsle	1	0	1	0
421840	Industrial supplies whsle	1	1	0	0
421850	Service establishment equip & supplies whsle	1	0	1	0
421930	Recyclable material whsle	1	1	0	0
422210	Drugs & druggists' sundries whsle	1	0	1	0
422430	Dairy product (exc dried or canned) whsle	1	0	1	0
422490	Other grocery & related products whsle	0	0	0	0
422690	Other chemical & allied products whsle	3	1	2	0
422710	Petroleum bulk stations & terminals	2	2	0	0
422810	Beer & ale whsle	2	0	2	0
422910	Farm supplies whsle	2	1	1	0
441110	New car dealers	3	0	1	2
441120	Used car dealers	1	1	0	0
441210	Recreational vehicle dealers	1	0	1	0
441221	Motorcycle dealers	2	2	0	0
441310	Automotive parts, accessories & tire stores	4	0	4	0
441320	Tire dealers	3	0	3	0
442110	Furniture stores	3	2	1	0
442210	Floor covering stores	1	0	1	0
443112	Radio, television & other electronics stores	2	2	0	0
443120	Computer & software stores	1	0	1	0
444130	Hardware stores	2	0	0	2
444190	Other building material dealers	3	0	3	0
444220	Nursery & garden centers	1	0	1	0
445110	Grocery (except convenience) stores	5	2	0	3
445120	Convenience stores	3	3	0	0
445291	Baked goods stores	1	1	0	0
445310	Beer, wine & liquor stores	1	0	1	0
446191	Food (health) supplement stores	0	0	0	0
446199	All other health & personal care stores	1	0	1	0
447110	Gasoline stations with convenience stores	9	0	9	0
447190	Other gasoline stations	3	1	1	1

Appendix 1					
		Number of Firms			
NAICS Code	NAICS Description	Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
448120	Women's clothing stores	0	0	0	0
448140	Family clothing stores	4	0	4	0
448190	Other clothing stores	1	1	0	0
448210	Shoe stores	1	0	0	1
448310	Jewelry stores	3	3	0	0
451110	Sporting goods stores	2	2	0	0
452110	Department stores	1	0	0	1
452990	All other general merchandise stores	2	1	1	0
453110	Florists	3	3	0	0
453220	Gift, novelty & souvenir stores	1	0	1	0
453310	Used merchandise stores	1	1	0	0
453930	Manufactured (mobile) home dealers	4	1	3	0
453991	Tobacco stores	1	1	0	0
454210	Vending machine operators	1	1	0	0
454312	Liquefied petroleum gas (bottled gas) dealers	2	0	2	0
454390	Other direct selling establishments	1	0	1	0
484110	General freight trucking, local	1	1	0	0
484121	General freight trucking, long-distance, TL	3	0	2	1
484220	Specialized freight (exc used) trucking, local	3	0	1	2
488410	Motor vehicle towing	1	1	0	0
492110	Couriers	1	1	0	0
511110	Newspaper publishers	1	0	0	1
512131	Motion picture theaters (except drive-ins)	1	0	1	0
513112	Radio stations	1	0	1	0
513220	Cable & other program distribution	1	0	1	0
513310	Wired telecommunications carriers	2	1	1	0
513321	Paging	1	0	1	0
513322	Cellular & other wireless telecommunications	2	1	1	0
514191	On-line information services	1	1	0	0
522110	Commercial banking	4	0	4	0
522120	Savings institutions	0	0	0	0
522291	Consumer lending	1	1	0	0
522298	All other nondepository credit intermediation	1	0	1	0
522390	Other credit intermediation activities	1	1	0	0
523120	Securities brokerage	0	0	0	0
523930	Investment advice	1	1	0	0
524127	Direct title insurance carriers	1	0	1	0
524210	Insurance agencies & brokerages	6	2	4	0
531110	Lessors of residential buildings & dwellings	0	0	0	0
531120	Lessors of nonres bldg (exc miniwarehouses)	3	2	1	0

Appendix 1					
		Number of Firms			
NAICS Code	NAICS Description	Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
531190	Lessors of other real estate property	1	1	0	0
531210	Offices of real estate agents & brokers	1	1	0	0
531311	Residential property managers	1	1	0	0
531320	Offices of real estate appraisers	1	1	0	0
531390	Other activities related to real estate	1	1	0	0
532230	Video tape & disc rental	0	0	0	0
532310	General rental centers	1	1	0	0
532490	Oth commercial, industrial equip rental, lease	1	1	0	0
541110	Offices of lawyers	6	6	0	0
541191	Title abstract & settlement offices	1	0	1	0
541211	Offices of certified public accountants	2	0	2	0
541213	Tax preparation services	1	0	1	0
541320	Landscape architectural services	1	0	1	0
541360	Geophysical surveying & mapping services	1	1	0	0
541370	Surveying, mapping (exc geophysical) services	3	0	3	0
541611	Admin & gen management consulting services	1	1	0	0
541612	Human res & exec search consulting services	0	0	0	0
541614	Process, phys dist & log consulting services	0	0	0	0
541690	Oth scientific & technical consulting services	1	1	0	0
541921	Photography studios, portrait	2	2	0	0
541940	Veterinary services	4	4	0	0
551112	Offices of other holding companies	1	0	0	1
561110	Office administrative services	1	1	0	0
561320	Temporary help services	2	0	0	2
561431	Private mail centers	0	0	0	0
561510	Travel agencies	1	1	0	0
561622	Locksmiths	1	1	0	0
561710	Exterminating & pest control services	1	1	0	0
561720	Janitorial services	2	0	1	1
561740	Carpet & upholstery cleaning services	2	2	0	0
562111	Solid waste collection	2	0	2	0
621111	Offices of physicians (exc mental health)	8	5	3	0
621210	Offices of dentists	5	2	3	0
621310	Offices of chiropractors	1	0	1	0
621320	Offices of optometrists	1	0	1	0
621340	Offices of PT, OT, speech therapy & audiology	1	0	1	0
621420	Outpatient mental health, substance abuse ctrs	1	0	1	0
621512	Diagnostic Imaging centers	1	1	0	0
621610	Home health care services	1	0	1	0
622110	General medical & surgical hospitals	1	0	0	1



Appendix 1					
		Number of Firms			
NAICS Code	NAICS Description	Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
623312	Homes for the elderly	0	0	0	0
624120	Services for elderly & disabled persons	0	0	0	0
624190	Other individual & family services	2	1	0	1
624310	Vocational rehabilitation services	2	1	1	0
624410	Child day care services	2	0	2	0
713120	Amusement arcades	1	1	0	0
713210	Casinos (except hotel casinos)	4	2	1	1
713290	Other gambling industries	1	0	1	0
713910	Golf courses & country clubs	0	0	0	0
713940	Fitness & recreational sports centers	1	0	1	0
713950	Bowling centers	1	0	1	0
713990	All other amusement & recreation industries	1	1	0	0
721110	Hotels (exc casino hotels) & motels	17	7	9	1
721120	Casino hotels	3	0	0	3
721211	RV parks & campgrounds	2	2	0	0
722110	Full-service restaurants	17	6	10	1
722211	Limited-service restaurants	9	2	3	4
722213	Snack & nonalcoholic beverage bars	1	1	0	0
722410	Drinking places (alcoholic beverages)	6	5	1	0
811111	General automotive repair	8	7	1	0
811121	Automotive body, paint & interior R&M	3	2	1	0
811122	Automotive glass replacement shops	1	1	0	0
811191	Automotive oil change & lubrication shops	2	1	1	0
811192	Car washes	2	0	2	0
811310	Commercial equipment (exc auto & elec) R&M	3	3	0	0
812112	Beauty salons	4	4	0	0
812199	Other personal care services	1	0	1	0
812210	Funeral homes	1	1	0	0
812320	Drycleaning & laundry services (exc coin-op)	2	0	2	0
812910	Pet care (except veterinary) services	1	1	0	0
812922	One-hour photofinishing	1	1	0	0
812990	All other personal services	1	1	0	0
813110	Religious organizations	5	4	1	0
813910	Business associations	2	2	0	0
813990	Other similar organizations (Exc. Business, prof, labor)	1	0	1	0
	<b>Total</b>	<b>388</b>	<b>188</b>	<b>156</b>	<b>44</b>

**Appendix 2:**  
**City of Winnemucca**  
**Number of Firms by Size**  
**2001**

Appendix 2. City of Winnemucca, Number of Firms by Size, 2001.

Appendix 2					
NAICS Code	NAICS Description	Total Establish.	Number of Firms		
			Number of Employees		
			1 to 4	5 to 19	20+
115112	Soil preparation, planting, & cultivating	0	0	0	0
212221	Gold ore mining	10	1	4	5
212312	Crushed & broken limestone mining & quarrying	0	0	0	0
212321	Construction sand & gravel mining	1	1	0	0
213114	Support activities for metal mining	1	0	1	0
213115	Nonmetallic minerals support activity (exc fuels)	1	0	1	0
221122	Electric power distribution	2	0	1	1
221210	Natural gas distribution	1	0	0	1
221310	Water supply & irrigation systems	0	0	0	0
233110	Land subdivision & land development	1	0	1	0
233210	Single-family housing construction	9	8	0	1
233310	Mfg & industrial building construction	1	1	0	0
233320	Commercial & institutional bldg construction	1	0	1	0
234910	Water, sewer & pipeline construction	1	1	0	0
234930	Industrial nonbuilding structure construction	1	0	1	0
234990	All other heavy construction	3	2	1	0
235110	Plumbing, heating & AC contractor	3	2	1	0
235210	Painting & wall covering contractors	0	0	0	0
235310	Electrical contractors	4	2	2	0
235410	Masonry & stone contractors	1	0	1	0
235420	Drywall, acoustical & insulation contractors	0	0	0	0
235510	Carpentry contractors	3	3	0	0
235710	Concrete contractors	0	0	0	0
235810	Water well drilling contractors	2	1	0	1
235910	Structural steel erection contractors	1	1	0	0
235930	Excavation contractors	3	3	0	0
235990	All other special trade contractors	3	3	0	0
311811	Retail bakeries	0	0	0	0
311999	All other miscellaneous food mfg	1	0	0	1
323110	Commercial lithographic printing	0	0	0	0
323114	Quick printing	1	0	1	0
325120	Industrial gas mfg	0	0	0	0
325188	All other basic inorganic chemical mfg	1	0	0	1
326122	Plastics pipe & pipe fitting mfg	1	0	0	1
327320	Ready-mix concrete mfg	2	1	1	0
332313	Plate work mfg	1	0	1	0
332710	Machine shops	3	1	1	1
333131	Mining machinery & equipment mfg	1	0	1	0
421310	Lumber, plywood, millwork & wood panel whsle	0	0	0	0

Appendix 2					
NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
421320	Brick & related construction material whsle	1	1	0	0
421390	Other construction material whsle	1	0	1	0
421610	Elec equip, wiring supp, const material whsle	1	1	0	0
421690	Other electronic parts & equipment whsle	1	0	1	0
421710	Hardware whsle	0	0	0	0
421720	Plumbing & heating equipment & supplies whsle	0	0	0	0
421810	Const & mining (exc petroleum) equip whsle	1	0	0	1
421820	Farm & garden machinery & equipment whsle	1	0	1	0
421840	Industrial supplies whsle	1	1	0	0
421850	Service establishment equip & supplies whsle	1	0	1	0
421930	Recyclable material whsle	0	0	0	0
422210	Drugs & druggists' sundries whsle	1	1	0	0
422430	Dairy product (exc dried or canned) whsle	0	0	0	0
422490	Other grocery & related products whsle	1	1	0	0
422690	Other chemical & allied products whsle	2	0	1	1
422710	Petroleum bulk stations & terminals	2	2	0	0
422810	Beer & ale whsle	2	0	2	0
422910	Farm supplies whsle	1	1	0	0
441110	New car dealers	3	0	2	1
441120	Used car dealers	1	1	0	0
441210	Recreational vehicle dealers	1	0	1	0
441221	Motorcycle dealers	2	0	2	0
441310	Automotive parts, accessories & tire stores	3	1	2	0
441320	Tire dealers	6	1	5	0
442110	Furniture stores	2	1	1	0
442210	Floor covering stores	1	0	1	0
443112	Radio, television & other electronics stores	0	0	0	0
443120	Computer & software stores	2	2	0	0
444130	Hardware stores	2	0	1	1
444190	Other building material dealers	3	0	3	0
444220	Nursery & garden centers	2	0	2	0
445110	Grocery (except convenience) stores	5	2	1	2
445120	Convenience stores	1	0	1	0
445291	Baked goods stores	1	0	1	0
445310	Beer, wine & liquor stores	2	1	1	0
446191	Food (health) supplement stores	1	1	0	0
446199	All other health & personal care stores	1	0	1	0
447110	Gasoline stations with convenience stores	11	2	9	0
447190	Other gasoline stations	3	1	1	1
448120	Women's clothing stores	1	1	0	0
448140	Family clothing stores	2	0	1	1

Appendix 2					
NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
448190	Other clothing stores	0	0	0	0
448210	Shoe stores	1	1	0	0
448310	Jewelry stores	1	0	1	0
451110	Sporting goods stores	2	2	0	0
452110	Department stores	1	0	0	1
452990	All other general merchandise stores	1	0	1	0
453110	Florists	1	1	0	0
453220	Gift, novelty & souvenir stores	1	0	1	0
453310	Used merchandise stores	0	0	0	0
453930	Manufactured (mobile) home dealers	1	0	1	0
453991	Tobacco stores	1	1	0	0
454210	Vending machine operators	0	0	0	0
454312	Liquefied petroleum gas (bottled gas) dealers	1	0	1	0
454390	Other direct selling establishments	2	1	1	0
484110	General freight trucking, local	1	0	1	0
484121	General freight trucking, long-distance, TL	5	3	2	0
484220	Specialized freight (exc used) trucking, local	2	0	1	1
488410	Motor vehicle towing	1	1	0	0
492110	Couriers	1	1	0	0
511110	Newspaper publishers	1	0	0	1
512131	Motion picture theaters (except drive-ins)	1	0	1	0
513112	Radio stations	2	1	1	0
513220	Cable & other program distribution	1	0	1	0
513310	Wired telecommunications carriers	3	2	1	0
513321	Paging	0	0	0	0
513322	Cellular & other wireless telecommunications	2	1	1	0
514191	On-line information services	1	1	0	0
522110	Commercial banking	3	0	3	0
522120	Savings institutions	1	0	1	0
522291	Consumer lending	1	1	0	0
522298	All other nondepository credit intermediation	1	1	0	0
522390	Other credit intermediation activities	0	0	0	0
523120	Securities brokerage	1	1	0	0
523930	Investment advice	0	0	0	0
524127	Direct title insurance carriers	1	1	0	0
524210	Insurance agencies & brokerages	4	3	1	0
531110	Lessors of residential buildings & dwellings	2	2	0	0
531120	Lessors of nonres bldg (exc miniwarehouses)	3	2	1	0
531190	Lessors of other real estate property	0	0	0	0
531210	Offices of real estate agents & brokers	1	1	0	0
531311	Residential property managers	0	0	0	0

Appendix 2					
NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
531320	Offices of real estate appraisers	1	1	0	0
531390	Other activities related to real estate	0	0	0	0
532230	Video tape & disc rental	2	2	0	0
532310	General rental centers	1	1	0	0
532490	Oth commercial, industrial equip rental, lease	1	0	1	0
541110	Offices of lawyers	6	6	0	0
541191	Title abstract & settlement offices	1	0	1	0
541211	Offices of certified public accountants	2	0	2	0
541213	Tax preparation services	1	0	1	0
541320	Landscape architectural services	0	0	0	0
541360	Geophysical surveying & mapping services	1	1	0	0
541370	Surveying, mapping (exc geophysical) services	3	2	1	0
541611	Admin & gen management consulting services	1	1	0	0
541612	Human res & exec search consulting services	1	1	0	0
541614	Process, phys dist & log consulting services	1	0	0	1
541690	Oth scientific & technical consulting services	1	1	0	0
541921	Photography studios, portrait	1	1	0	0
541940	Veterinary services	4	4	0	0
551112	Offices of other holding companies	1	0	0	1
561110	Office administrative services	0	0	0	0
561320	Temporary help services	2	0	1	1
561431	Private mail centers	1	1	0	0
561510	Travel agencies	0	0	0	0
561622	Locksmiths	1	1	0	0
561710	Exterminating & pest control services	1	1	0	0
561720	Janitorial services	3	1	2	0
561740	Carpet & upholstery cleaning services	1	0	1	0
562111	Solid waste collection	3	2	1	0
621111	Offices of physicians (exc mental health)	6	4	2	0
621210	Offices of dentists	4	1	3	0
621310	Offices of chiropractors	1	0	1	0
621320	Offices of optometrists	0	0	0	0
621340	Offices of PT, OT, speech therapy & audiology	2	0	2	0
621420	Outpatient mental health, substance abuse ctrs	0	0	0	0
621512	Diagnostic Imaging centers	1	1	0	0
621610	Home health care services	1	0	1	0
622110	General medical & surgical hospitals	1	0	0	1
623312	Homes for the elderly	1	0	1	0
624120	Services for elderly & disabled persons	1	0	1	0
624190	Other individual & family services	1	0	0	1
624310	Vocational rehabilitation services	2	0	2	0

Appendix 2					
NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
624410	Child day care services	2	2	0	0
713120	Amusement arcades	1	1	0	0
713210	Casinos (except hotel casinos)	3	2	1	0
713290	Other gambling industries	1	1	0	0
713910	Golf courses & country clubs	2	2	0	0
713940	Fitness & recreational sports centers	0	0	0	0
713950	Bowling centers	1	0	1	0
713990	All other amusement & recreation industries	0	0	0	0
721110	Hotels (exc casino hotels) & motels	18	8	9	1
721120	Casino hotels	3	0	0	3
721211	RV parks & campgrounds	0	0	0	0
722110	Full-service restaurants	15	6	8	1
722211	Limited-service restaurants	10	3	4	3
722213	Snack & nonalcoholic beverage bars	0	0	0	0
722410	Drinking places (alcoholic beverages)	5	2	3	0
811111	General automotive repair	6	4	2	0
811121	Automotive body, paint & interior R&M	4	1	3	0
811122	Automotive glass replacement shops	1	1	0	0
811191	Automotive oil change & lubrication shops	2	0	2	0
811192	Car washes	3	2	1	0
811310	Commercial equipment (exc auto & elec) R&M	2	1	1	0
812112	Beauty salons	3	3	0	0
812199	Other personal care services	0	0	0	0
812210	Funeral homes	1	1	0	0
812320	Drycleaning & laundry services (exc coin-op)	1	1	0	0
812910	Pet care (except veterinary) services	2	2	0	0
812922	One-hour photofinishing	1	1	0	0
812990	All other personal services	1	1	0	0
813110	Religious organizations	5	2	3	0
813910	Business associations	2	2	0	0
813990	Other similar organizations (exc business, prof, labor, political)	2	1	1	0
	<b>Total</b>	<b>348</b>	<b>164</b>	<b>147</b>	<b>37</b>

**Appendix 3:**  
**City of Winnemucca**  
**Difference in Number of Firms by Size**  
**1998 to 2003**



Appendix 3. City of Winnemucca, Difference in Number of Firms by Size, 1998 to 2001.

Appendix 3					
		Number of Firms			
		Number of Employees			
NAICS Code	NAICS Description	Total Establish.	1 to 4	5 to 19	20+
115112	Soil preparation, planting, & cultivating	-1	-1	0	0
212221	Gold ore mining	1	1	1	-1
212312	Crushed & broken limestone mining & quarrying	-1	-1	0	0
212321	Construction sand & gravel mining	0	0	0	0
213114	Support activities for metal mining	0	0	0	0
213115	Nonmetallic minerals support activity (exc fuels)	0	0	1	-1
221122	Electric power distribution	2	0	1	1
221210	Natural gas distribution	0	0	-1	1
221310	Water supply & irrigation systems	-1	-1	0	0
233110	Land subdivision & land development	0	-1	1	0
233210	Single-family housing construction	-3	-1	-3	1
233310	Mfg & industrial building construction	0	1	-1	0
233320	Commercial & institutional bldg construction	0	0	0	0
234910	Water, sewer & pipeline construction	0	1	-1	0
234930	Industrial nonbuilding structure construction	0	0	0	0
234990	All other heavy construction	1	0	1	0
235110	Plumbing, heating & AC contractor	-2	-1	-1	0
235210	Painting & wall covering contractors	-2	-2	0	0
235310	Electrical contractors	1	1	1	-1
235410	Masonry & stone contractors	0	-1	1	0
235420	Drywall, acoustical & insulation contractors	-1	-1	0	0
235510	Carpentry contractors	-1	-1	0	0
235710	Concrete contractors	-1	0	0	-1
235810	Water well drilling contractors	0	0	0	0
235910	Structural steel erection contractors	1	1	0	0
235930	Excavation contractors	-1	-1	0	0
235990	All other special trade contractors	-4	-2	-2	0
311811	Retail bakeries	-1	0	-1	0
311999	All other miscellaneous food mfg	0	0	0	0
323110	Commercial lithographic printing	-1	0	-1	0
323114	Quick printing	1	0	1	0
325120	Industrial gas mfg	-1	-1	0	0
325188	All other basic inorganic chemical mfg	0	0	0	0
326122	Plastics pipe & pipe fitting mfg	0	0	0	0
327320	Ready-mix concrete mfg	0	0	0	0
332313	Plate work mfg	0	0	0	0
332710	Machine shops	0	0	0	0
333131	Mining machinery & equipment mfg	0	-1	1	0
421310	Lumber, plywood, millwork & wood panel whsle	-1	-1	0	0

Appendix 3					
NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
421320	Brick & related construction material whsle	0	0	0	0
421390	Other construction material whsle	0	0	0	0
421610	Elec equip, wiring supp, const material whsle	0	0	0	0
421690	Other electronic parts & equipment whsle	0	0	0	0
421710	Hardware whsle	-2	-2	0	0
421720	Plumbing & heating equipment & supplies whsle	-1	0	-1	0
421810	Const & mining (exc petroleum) equip whsle	0	-1	0	1
421820	Farm & garden machinery & equipment whsle	0	0	0	0
421840	Industrial supplies whsle	0	0	0	0
421850	Service establishment equip & supplies whsle	0	0	0	0
421930	Recyclable material whsle	-1	-1	0	0
422210	Drugs & druggists' sundries whsle	0	1	-1	0
422430	Dairy product (exc dried or canned) whsle	-1	0	-1	0
422490	Other grocery & related products whsle	1	1	0	0
422690	Other chemical & allied products whsle	-1	-1	-1	1
422710	Petroleum bulk stations & terminals	0	0	0	0
422810	Beer & ale whsle	0	0	0	0
422910	Farm supplies whsle	-1	0	-1	0
441110	New car dealers	0	0	1	-1
441120	Used car dealers	0	0	0	0
441210	Recreational vehicle dealers	0	0	0	0
441221	Motorcycle dealers	0	-2	2	0
441310	Automotive parts, accessories & tire stores	-1	1	-2	0
441320	Tire dealers	3	1	2	0
442110	Furniture stores	-1	-1	0	0
442210	Floor covering stores	0	0	0	0
443112	Radio, television & other electronics stores	-2	-2	0	0
443120	Computer & software stores	1	2	-1	0
444130	Hardware stores	0	0	1	-1
444190	Other building material dealers	0	0	0	0
444220	Nursery & garden centers	1	0	1	0
445110	Grocery (except convenience) stores	0	0	1	-1
445120	Convenience stores	-2	-3	1	0
445291	Baked goods stores	0	-1	1	0
445310	Beer, wine & liquor stores	1	1	0	0
446191	Food (health) supplement stores	1	1	0	0
446199	All other health & personal care stores	0	0	0	0
447110	Gasoline stations with convenience stores	2	2	0	0
447190	Other gasoline stations	0	0	0	0
448120	Women's clothing stores	1	1	0	0
448140	Family clothing stores	-2	0	-3	1

Appendix 3					
NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
448190	Other clothing stores	-1	-1	0	0
448210	Shoe stores	0	1	0	-1
448310	Jewelry stores	-2	-3	1	0
451110	Sporting goods stores	0	0	0	0
452110	Department stores	0	0	0	0
452990	All other general merchandise stores	-1	-1	0	0
453110	Florists	-2	-2	0	0
453220	Gift, novelty & souvenir stores	0	0	0	0
453310	Used merchandise stores	-1	-1	0	0
453930	Manufactured (mobile) home dealers	-3	-1	-2	0
453991	Tobacco stores	0	0	0	0
454210	Vending machine operators	-1	-1	0	0
454312	Liquefied petroleum gas (bottled gas) dealers	-1	0	-1	0
454390	Other direct selling establishments	1	1	0	0
484110	General freight trucking, local	0	-1	1	0
484121	General freight trucking, long-distance, TL	2	3	0	-1
484220	Specialized freight (exc used) trucking, local	-1	0	0	-1
488410	Motor vehicle towing	0	0	0	0
492110	Couriers	0	0	0	0
511110	Newspaper publishers	0	0	0	0
512131	Motion picture theaters (except drive-ins)	0	0	0	0
513112	Radio stations	1	1	0	0
513220	Cable & other program distribution	0	0	0	0
513310	Wired telecommunications carriers	1	1	0	0
513321	Paging	-1	0	-1	0
513322	Cellular & other wireless telecommunications	0	0	0	0
514191	On-line information services	0	0	0	0
522110	Commercial banking	-1	0	-1	0
522120	Savings institutions	1	0	1	0
522291	Consumer lending	0	0	0	0
522298	All other nondepository credit intermediation	0	1	-1	0
522390	Other credit intermediation activities	-1	-1	0	0
523120	Securities brokerage	1	1	0	0
523930	Investment advice	-1	-1	0	0
524127	Direct title insurance carriers	0	1	-1	0
524210	Insurance agencies & brokerages	-2	1	-3	0
531110	Lessors of residential buildings & dwellings	2	2	0	0
531120	Lessors of nonres bldg (exc miniwarehouses)	0	0	0	0
531190	Lessors of other real estate property	-1	-1	0	0
531210	Offices of real estate agents & brokers	0	0	0	0
531311	Residential property managers	-1	-1	0	0

Appendix 3					
NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
531320	Offices of real estate appraisers	0	0	0	0
531390	Other activities related to real estate	-1	-1	0	0
532230	Video tape & disc rental	2	2	0	0
532310	General rental centers	0	0	0	0
532490	Oth commercial, industrial equip rental, lease	0	-1	1	0
541110	Offices of lawyers	0	0	0	0
541191	Title abstract & settlement offices	0	0	0	0
541211	Offices of certified public accountants	0	0	0	0
541213	Tax preparation services	0	0	0	0
541320	Landscape architectural services	-1	0	-1	0
541360	Geophysical surveying & mapping services	0	0	0	0
541370	Surveying, mapping (exc geophysical) services	0	2	-2	0
541611	Admin & gen management consulting services	0	0	0	0
541612	Human res & exec search consulting services	1	1	0	0
541614	Process, phys dist & log consulting services	1	0	0	1
541690	Oth scientific & technical consulting services	0	0	0	0
541921	Photography studios, portrait	-1	-1	0	0
541940	Veterinary services	0	0	0	0
551112	Offices of other holding companies	0	0	0	0
561110	Office administrative services	-1	-1	0	0
561320	Temporary help services	0	0	1	-1
561431	Private mail centers	1	1	0	0
561510	Travel agencies	-1	-1	0	0
561622	Locksmiths	0	0	0	0
561710	Exterminating & pest control services	0	0	0	0
561720	Janitorial services	1	1	1	-1
561740	Carpet & upholstery cleaning services	-1	-2	1	0
562111	Solid waste collection	1	2	-1	0
621111	Offices of physicians (exc mental health)	-2	-1	-1	0
621210	Offices of dentists	-1	-1	0	0
621310	Offices of chiropractors	0	0	0	0
621320	Offices of optometrists	-1	0	-1	0
621340	Offices of PT, OT, speech therapy & audiology	1	0	1	0
621420	Outpatient mental health, substance abuse ctrs	-1	0	-1	0
621512	Diagnostic Imaging centers	0	0	0	0
621610	Home health care services	0	0	0	0
622110	General medical & surgical hospitals	0	0	0	0
623312	Homes for the elderly	1	0	1	0
624120	Services for elderly & disabled persons	1	0	1	0
624190	Other individual & family services	-1	-1	0	0
624310	Vocational rehabilitation services	0	-1	1	0

Appendix 3					
NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
624410	Child day care services	0	2	-2	0
713120	Amusement arcades	0	0	0	0
713210	Casinos (except hotel casinos)	-1	0	0	-1
713290	Other gambling industries	0	1	-1	0
713910	Golf courses & country clubs	2	2	0	0
713940	Fitness & recreational sports centers	-1	0	-1	0
713950	Bowling centers	0	0	0	0
713990	All other amusement & recreation industries	-1	-1	0	0
721110	Hotels (exc casino hotels) & motels	1	1	0	0
721120	Casino hotels	0	0	0	0
721211	RV parks & campgrounds	-2	-2	0	0
722110	Full-service restaurants	-2	0	-2	0
722211	Limited-service restaurants	1	1	1	-1
722213	Snack & nonalcoholic beverage bars	-1	-1	0	0
722410	Drinking places (alcoholic beverages)	-1	-3	2	0
811111	General automotive repair	-2	-3	1	0
811121	Automotive body, paint & interior R&M	1	-1	2	0
811122	Automotive glass replacement shops	0	0	0	0
811191	Automotive oil change & lubrication shops	0	-1	1	0
811192	Car washes	1	2	-1	0
811310	Commercial equipment (exc auto & elec) R&M	-1	-2	1	0
812112	Beauty salons	-1	-1	0	0
812199	Other personal care services	-1	0	-1	0
812210	Funeral homes	0	0	0	0
812320	Drycleaning & laundry services (exc coin-op)	-1	1	-2	0
812910	Pet care (except veterinary) services	1	1	0	0
812922	One-hour photofinishing	0	0	0	0
812990	All other personal services	0	0	0	0
813110	Religious organizations	0	-2	2	0
813910	Business associations	0	0	0	0
813990	Oth similar organizations (exc business, prof, labor, political)	1	1	0	0
	<b>Total</b>	<b>-40</b>	<b>-24</b>	<b>-9</b>	<b>-7</b>

**Appendix 4:**  
**City of Winnemucca**  
**Percent Difference in Number of Firms by Size**  
**1998 to 2001**

Appendix 4. City of Winnemucca, Percent Difference in Number of Firms by Size, 1998 to 2001.

Appendix 4					
		Percent of Firms			
		Number of Employees			
NAICS Code	NAICS Description	Total Establish.	1 to 4	5 to 19	20+
115112	Soil preparation, planting, & cultivating	-100.0%	-100.0%	0.0%	0.0%
212221	Gold ore mining	11.1%	inf.	33.3%	-16.7%
212312	Crushed & broken limestone mining & quarrying	-100.0%	-100.0%	0.0%	0.0%
212321	Construction sand & gravel mining	0.0%	0.0%	0.0%	0.0%
213114	Support activities for metal mining	0.0%	0.0%	0.0%	0.0%
213115	Nonmetallic minerals support activity (exc fuels)	0.0%	0.0%	inf.	-100.0%
221122	Electric power distribution	inf.	0.0%	inf.	inf.
221210	Natural gas distribution	0.0%	0.0%	-100.0%	inf.
221310	Water supply & irrigation systems	-100.0%	-100.0%	0.0%	0.0%
233110	Land subdivision & land development	0.0%	-100.0%	inf.	0.0%
233210	Single-family housing construction	-25.0%	-11.1%	-100.0%	inf.
233310	Mfg & industrial building construction	0.0%	inf.	-100.0%	0.0%
233320	Commercial & institutional bldg construction	0.0%	0.0%	0.0%	0.0%
234910	Water, sewer & pipeline construction	0.0%	inf.	-100.0%	0.0%
234930	Industrial nonbuilding structure construction	0.0%	0.0%	0.0%	0.0%
234990	All other heavy construction	50.0%	0.0%	inf.	0.0%
235110	Plumbing, heating & AC contractor	-40.0%	-33.3%	-50.0%	0.0%
235210	Painting & wall covering contractors	-100.0%	-100.0%	0.0%	0.0%
235310	Electrical contractors	33.3%	100.0%	100.0%	-100.0%
235410	Masonry & stone contractors	0.0%	-100.0%	inf.	0.0%
235420	Drywall, acoustical & insulation contractors	-100.0%	-100.0%	0.0%	0.0%
235510	Carpentry contractors	-25.0%	-25.0%	0.0%	0.0%
235710	Concrete contractors	-100.0%	0.0%	0.0%	-100.0%
235810	Water well drilling contractors	0.0%	0.0%	0.0%	0.0%
235910	Structural steel erection contractors	inf.	inf.	0.0%	0.0%
235930	Excavation contractors	-25.0%	-25.0%	0.0%	0.0%
235990	All other special trade contractors	-57.1%	-40.0%	-100.0%	0.0%
311811	Retail bakeries	-100.0%	0.0%	-100.0%	0.0%
311999	All other miscellaneous food mfg	0.0%	0.0%	0.0%	0.0%
323110	Commercial lithographic printing	-100.0%	0.0%	-100.0%	0.0%
323114	Quick printing	inf.	0.0%	inf.	0.0%
325120	Industrial gas mfg	-100.0%	-100.0%	0.0%	0.0%
325188	All other basic inorganic chemical mfg	0.0%	0.0%	0.0%	0.0%
326122	Plastics pipe & pipe fitting mfg	0.0%	0.0%	0.0%	0.0%
327320	Ready-mix concrete mfg	0.0%	0.0%	0.0%	0.0%
332313	Plate work mfg	0.0%	0.0%	0.0%	0.0%
332710	Machine shops	0.0%	0.0%	0.0%	0.0%

Appendix 4					
NAICS Code	NAICS Description	Percent of Firms			
		Number of Employees			
		Total Establish.	1 to 4	5 to 19	20+
333131	Mining machinery & equipment mfg	0.0%	-100.0%	inf.	0.0%
421310	Lumber, plywood, millwork & wood panel whsle	-100.0%	-100.0%	0.0%	0.0%
421320	Brick & related construction material whsle	0.0%	0.0%	0.0%	0.0%
421390	Other construction material whsle	0.0%	0.0%	0.0%	0.0%
421610	Elec equip, wiring supp, const material whsle	0.0%	0.0%	0.0%	0.0%
421690	Other electronic parts & equipment whsle	0.0%	0.0%	0.0%	0.0%
421710	Hardware whsle	-100.0%	-100.0%	0.0%	0.0%
421720	Plumbing & heating equipment & supplies whsle	-100.0%	0.0%	-100.0%	0.0%
421810	Const & mining (exc petroleum) equip whsle	0.0%	-100.0%	0.0%	inf.
421820	Farm & garden machinery & equipment whsle	0.0%	0.0%	0.0%	0.0%
421840	Industrial supplies whsle	0.0%	0.0%	0.0%	0.0%
421850	Service establishment equip & supplies whsle	0.0%	0.0%	0.0%	0.0%
421930	Recyclable material whsle	-100.0%	-100.0%	0.0%	0.0%
422210	Drugs & druggists' sundries whsle	0.0%	inf.	-100.0%	0.0%
422430	Dairy product (exc dried or canned) whsle	-100.0%	0.0%	-100.0%	0.0%
422490	Other grocery & related products whsle	inf.	inf.	0.0%	0.0%
422690	Other chemical & allied products whsle	-33.3%	-100.0%	-50.0%	inf.
422710	Petroleum bulk stations & terminals	0.0%	0.0%	0.0%	0.0%
422810	Beer & ale whsle	0.0%	0.0%	0.0%	0.0%
422910	Farm supplies whsle	-50.0%	0.0%	-100.0%	0.0%
441110	New car dealers	0.0%	0.0%	100.0%	-50.0%
441120	Used car dealers	0.0%	0.0%	0.0%	0.0%
441210	Recreational vehicle dealers	0.0%	0.0%	0.0%	0.0%
441221	Motorcycle dealers	0.0%	-100.0%	inf.	0.0%
441310	Automotive parts, accessories & tire stores	-25.0%	inf.	-50.0%	0.0%
441320	Tire dealers	100.0%	inf.	66.7%	0.0%
442110	Furniture stores	-33.3%	-50.0%	0.0%	0.0%
442210	Floor covering stores	0.0%	0.0%	0.0%	0.0%
443112	Radio, television & other electronics stores	-100.0%	-100.0%	0.0%	0.0%
443120	Computer & software stores	100.0%	inf.	-100.0%	0.0%
444130	Hardware stores	0.0%	0.0%	inf.	-50.0%
444190	Other building material dealers	0.0%	0.0%	0.0%	0.0%
444220	Nursery & garden centers	100.0%	0.0%	100.0%	0.0%
445110	Grocery (except convenience) stores	0.0%	0.0%	inf.	-33.3%
445120	Convenience stores	-66.7%	-100.0%	inf.	0.0%
445291	Baked goods stores	0.0%	-100.0%	inf.	0.0%
445310	Beer, wine & liquor stores	100.0%	inf.	0.0%	0.0%
446191	Food (health) supplement stores	inf.	inf.	0.0%	0.0%
446199	All other health & personal care stores	0.0%	0.0%	0.0%	0.0%
447110	Gasoline stations with convenience stores	22.2%	inf.	0.0%	0.0%



Appendix 4					
NAICS Code	NAICS Description	Percent of Firms			
		Number of Employees			
		Total Establish.	1 to 4	5 to 19	20+
447190	Other gasoline stations	0.0%	0.0%	0.0%	0.0%
448120	Women's clothing stores	inf.	inf.	0.0%	0.0%
448140	Family clothing stores	-50.0%	0.0%	-75.0%	inf.
448190	Other clothing stores	-100.0%	-100.0%	0.0%	0.0%
448210	Shoe stores	0.0%	inf.	0.0%	-100.0%
448310	Jewelry stores	-66.7%	-100.0%	inf.	0.0%
451110	Sporting goods stores	0.0%	0.0%	0.0%	0.0%
452110	Department stores	0.0%	0.0%	0.0%	0.0%
452990	All other general merchandise stores	-50.0%	-100.0%	0.0%	0.0%
453110	Florists	-66.7%	-66.7%	0.0%	0.0%
453220	Gift, novelty & souvenir stores	0.0%	0.0%	0.0%	0.0%
453310	Used merchandise stores	-100.0%	-100.0%	0.0%	0.0%
453930	Manufactured (mobile) home dealers	-75.0%	-100.0%	-66.7%	0.0%
453991	Tobacco stores	0.0%	0.0%	0.0%	0.0%
454210	Vending machine operators	-100.0%	-100.0%	0.0%	0.0%
454312	Liquefied petroleum gas (bottled gas) dealers	-50.0%	0.0%	-50.0%	0.0%
454390	Other direct selling establishments	100.0%	inf.	0.0%	0.0%
484110	General freight trucking, local	0.0%	-100.0%	inf.	0.0%
484121	General freight trucking, long-distance, TL	66.7%	inf.	0.0%	-100.0%
484220	Specialized freight (exc used) trucking, local	-33.3%	0.0%	0.0%	-50.0%
488410	Motor vehicle towing	0.0%	0.0%	0.0%	0.0%
492110	Couriers	0.0%	0.0%	0.0%	0.0%
511110	Newspaper publishers	0.0%	0.0%	0.0%	0.0%
512131	Motion picture theaters (except drive-ins)	0.0%	0.0%	0.0%	0.0%
513112	Radio stations	100.0%	inf.	0.0%	0.0%
513220	Cable & other program distribution	0.0%	0.0%	0.0%	0.0%
513310	Wired telecommunications carriers	50.0%	100.0%	0.0%	0.0%
513321	Paging	-100.0%	0.0%	-100.0%	0.0%
513322	Cellular & other wireless telecommunications	0.0%	0.0%	0.0%	0.0%
514191	On-line information services	0.0%	0.0%	0.0%	0.0%
522110	Commercial banking	-25.0%	0.0%	-25.0%	0.0%
522120	Savings institutions	inf.	0.0%	inf.	0.0%
522291	Consumer lending	0.0%	0.0%	0.0%	0.0%
522298	All other nondepository credit intermediation	0.0%	inf.	-100.0%	0.0%
522390	Other credit intermediation activities	-100.0%	-100.0%	0.0%	0.0%
523120	Securities brokerage	inf.	inf.	0.0%	0.0%
523930	Investment advice	-100.0%	-100.0%	0.0%	0.0%
524127	Direct title insurance carriers	0.0%	inf.	-100.0%	0.0%
524210	Insurance agencies & brokerages	-33.3%	50.0%	-75.0%	0.0%
531110	Lessors of residential buildings & dwellings	inf.	inf.	0.0%	0.0%

Appendix 4					
		Percent of Firms			
		Number of Employees			
NAICS Code	NAICS Description	Total Establish.	1 to 4	5 to 19	20+
531120	Lessors of nonres bldg (exc miniwarehouses)	0.0%	0.0%	0.0%	0.0%
531190	Lessors of other real estate property	-100.0%	-100.0%	0.0%	0.0%
531210	Offices of real estate agents & brokers	0.0%	0.0%	0.0%	0.0%
531311	Residential property managers	-100.0%	-100.0%	0.0%	0.0%
531320	Offices of real estate appraisers	0.0%	0.0%	0.0%	0.0%
531390	Other activities related to real estate	-100.0%	-100.0%	0.0%	0.0%
532230	Video tape & disc rental	inf.	inf.	0.0%	0.0%
532310	General rental centers	0.0%	0.0%	0.0%	0.0%
532490	Oth commercial, industrial equip rental, lease	0.0%	-100.0%	inf.	0.0%
541110	Offices of lawyers	0.0%	0.0%	0.0%	0.0%
541191	Title abstract & settlement offices	0.0%	0.0%	0.0%	0.0%
541211	Offices of certified public accountants	0.0%	0.0%	0.0%	0.0%
541213	Tax preparation services	0.0%	0.0%	0.0%	0.0%
541320	Landscape architectural services	-100.0%	0.0%	-100.0%	0.0%
541360	Geophysical surveying & mapping services	0.0%	0.0%	0.0%	0.0%
541370	Surveying, mapping (exc geophysical) services	0.0%	inf.	-66.7%	0.0%
541611	Admin & gen management consulting services	0.0%	0.0%	0.0%	0.0%
541612	Human res & exec search consulting services	inf.	inf.	0.0%	0.0%
541614	Process, phys dist & log consulting services	inf.	0.0%	0.0%	inf.
541690	Oth scientific & technical consulting services	0.0%	0.0%	0.0%	0.0%
541921	Photography studios, portrait	-50.0%	-50.0%	0.0%	0.0%
541940	Veterinary services	0.0%	0.0%	0.0%	0.0%
551112	Offices of other holding companies	0.0%	0.0%	0.0%	0.0%
561110	Office administrative services	-100.0%	-100.0%	0.0%	0.0%
561320	Temporary help services	0.0%	0.0%	inf.	-50.0%
561431	Private mail centers	inf.	inf.	0.0%	0.0%
561510	Travel agencies	-100.0%	-100.0%	0.0%	0.0%
561622	Locksmiths	0.0%	0.0%	0.0%	0.0%
561710	Exterminating & pest control services	0.0%	0.0%	0.0%	0.0%
561720	Janitorial services	50.0%	inf.	100.0%	-100.0%
561740	Carpet & upholstery cleaning services	-50.0%	-100.0%	inf.	0.0%
562111	Solid waste collection	50.0%	inf.	-50.0%	0.0%
621111	Offices of physicians (exc mental health)	-25.0%	-20.0%	-33.3%	0.0%
621210	Offices of dentists	-20.0%	-50.0%	0.0%	0.0%
621310	Offices of chiropractors	0.0%	0.0%	0.0%	0.0%
621320	Offices of optometrists	-100.0%	0.0%	-100.0%	0.0%
621340	Offices of PT, OT, speech therapy & audiology	100.0%	0.0%	100.0%	0.0%
621420	Outpatient mental health, substance abuse ctrs	-100.0%	0.0%	-100.0%	0.0%
621512	Diagnostic Imaging centers	0.0%	0.0%	0.0%	0.0%
621610	Home health care services	0.0%	0.0%	0.0%	0.0%

Appendix 4					
NAICS Code	NAICS Description	Percent of Firms			
		Number of Employees			
		Total Establish.	1 to 4	5 to 19	20+
622110	General medical & surgical hospitals	0.0%	0.0%	0.0%	0.0%
623312	Homes for the elderly	inf.	0.0%	inf.	0.0%
624120	Services for elderly & disabled persons	inf.	0.0%	inf.	0.0%
624190	Other individual & family services	-50.0%	-100.0%	0.0%	0.0%
624310	Vocational rehabilitation services	0.0%	-100.0%	100.0%	0.0%
624410	Child day care services	0.0%	inf.	-100.0%	0.0%
713120	Amusement arcades	0.0%	0.0%	0.0%	0.0%
713210	Casinos (except hotel casinos)	-25.0%	0.0%	0.0%	-100.0%
713290	Other gambling industries	0.0%	inf.	-100.0%	0.0%
713910	Golf courses & country clubs	inf.	inf.	0.0%	0.0%
713940	Fitness & recreational sports centers	-100.0%	0.0%	-100.0%	0.0%
713950	Bowling centers	0.0%	0.0%	0.0%	0.0%
713990	All other amusement & recreation industries	-100.0%	-100.0%	0.0%	0.0%
721110	Hotels (exc casino hotels) & motels	5.9%	14.3%	0.0%	0.0%
721120	Casino hotels	0.0%	0.0%	0.0%	0.0%
721211	RV parks & campgrounds	-100.0%	-100.0%	0.0%	0.0%
722110	Full-service restaurants	-11.8%	0.0%	-20.0%	0.0%
722211	Limited-service restaurants	11.1%	50.0%	33.3%	-25.0%
722213	Snack & nonalcoholic beverage bars	-100.0%	-100.0%	0.0%	0.0%
722410	Drinking places (alcoholic beverages)	-16.7%	-60.0%	200.0%	0.0%
811111	General automotive repair	-25.0%	-42.9%	100.0%	0.0%
811121	Automotive body, paint & interior R&M	33.3%	-50.0%	200.0%	0.0%
811122	Automotive glass replacement shops	0.0%	0.0%	0.0%	0.0%
811191	Automotive oil change & lubrication shops	0.0%	-100.0%	100.0%	0.0%
811192	Car washes	50.0%	inf.	-50.0%	0.0%
811310	Commercial equipment (exc auto & elec) R&M	-33.3%	-66.7%	inf.	0.0%
812112	Beauty salons	-25.0%	-25.0%	0.0%	0.0%
812199	Other personal care services	-100.0%	0.0%	-100.0%	0.0%
812210	Funeral homes	0.0%	0.0%	0.0%	0.0%
812320	Drycleaning & laundry services (exc coin-op)	-50.0%	inf.	-100.0%	0.0%
812910	Pet care (except veterinary) services	100.0%	100.0%	0.0%	0.0%
812922	One-hour photofinishing	0.0%	0.0%	0.0%	0.0%
812990	All other personal services	0.0%	0.0%	0.0%	0.0%
813110	Religious organizations	0.0%	-50.0%	200.0%	0.0%
813910	Business associations	0.0%	0.0%	0.0%	0.0%
813990	Oth similar organizations (exc business, prof, labor, political)	100.0%	inf.	0.0%	0.0%

**Appendix 5:**  
**Rest of Humboldt County**  
**Number of Firms**  
**1998**

Appendix 5. Rest of Humboldt County, Number of Firms, 1998.

NAICS Code	NAICS Description	Number of Firms			
		Total Establish.	Number of Employees		
			1 to 4	5 to 19	20+
115112	Soil preparation, planting, & cultivating	0	0	0	0
212221	Gold ore mining	1	1	0	0
212399	All other nonmetallic mineral mining	1	1	0	0
221122	Electric power distribution	1	0	1	0
221310	Water supply & irrigation systems	0	0	0	0
233210	Single-family housing construction	1	1	0	0
235810	Water well drilling contractors	1	1	0	0
422590	Other farm product raw material whsle	1	1	0	0
422990	Other miscellaneous nondurable goods whsle	0	0	0	0
441310	Automotive parts, accessories & tire stores	0	0	0	0
445110	Grocery (except convenience) stores	1	0	1	0
447110	Gasoline stations with convenience stores	2	1	1	0
447190	Other gasoline stations	1	1	0	0
513310	Wired telecommunications carriers	1	1	0	0
522110	Commercial banking	0	0	0	0
522292	Real estate credit	0	0	0	0
531190	Lessors of other real estate property	1	1	0	0
531390	Other activities related to real estate	0	0	0	0
541330	Engineering services	0	0	0	0
624190	Other individual & family services	1	1	0	0
721110	Hotels (exc casino hotels) & motels	1	1	0	0
722110	Full-service restaurants	1	0	0	1
722410	Drinking places (alcoholic beverages)	1	0	1	0
811310	Commercial equipment (exc auto & elec) R&M	1	1	0	0
813110	Religious organizations	1	1	0	0
	<b>Total</b>	<b>18</b>	<b>13</b>	<b>4</b>	<b>1</b>

**Appendix 6:**  
**Rest of Humboldt County**  
**Number of Firms by Size**  
**2001**

Appendix 6. Rest of Humboldt County, Number of Firms by Size, 2001.

Appendix 6		Number of Firms			
			Number of Employees		
NAICS Code	NAICS Description	Total Establish.	1 to 4	5 to 19	20+
115112	Soil preparation, planting, & cultivating	1	0	1	0
212221	Gold ore mining	0	0	0	0
212399	All other nonmetallic mineral mining	0	0	0	0
221122	Electric power distribution	1	0	1	0
221310	Water supply & irrigation systems	1	1	0	0
233210	Single-family housing construction	0	0	0	0
235810	Water well drilling contractors	0	0	0	0
422590	Other farm product raw material whsle	0	0	0	0
422990	Other miscellaneous nondurable goods whsle	1	0	1	0
441310	Automotive parts, accessories & tire stores	1	1	0	0
445110	Grocery (except convenience) stores	1	0	1	0
447110	Gasoline stations with convenience stores	2	1	1	0
447190	Other gasoline stations	0	0	0	0
513310	Wired telecommunications carriers	1	0	1	0
522110	Commercial banking	1	1	0	0
522292	Real estate credit	1	1	0	0
531190	Lessors of other real estate property	0	0	0	0
531390	Other activities related to real estate	1	1	0	0
541330	Engineering services	1	1	0	0
624190	Other individual & family services	1	0	1	0
721110	Hotels (exc casino hotels) & motels	1	0	1	0
722110	Full-service restaurants	2	1	0	1
722410	Drinking places (alcoholic beverages)	2	1	1	0
811310	Commercial equipment (exc auto & elec) R&M	1	1	0	0
813110	Religious organizations	1	1	0	0
	<b>Total</b>	<b>21</b>	<b>11</b>	<b>9</b>	<b>1</b>

**Appendix 7:**  
**Rest of Humboldt County**  
**Differences in Number of Firms by Size**  
**1998 to 2001**



Appendix 7. Rest of Humboldt County, Differences in Number of Firms by Size, 1998 to 2001.

Appendix 7		Percent of Firms			
			Number of Employees		
NAICS Code	NAICS Description	Total Establish.	1 to 4	5 to 19	20+
115112	Soil preparation, planting, & cultivating	1	0	1	0
212221	Gold ore mining	-1	-1	0	0
212399	All other nonmetallic mineral mining	-1	-1	0	0
221122	Electric power distribution	0	0	0	0
221310	Water supply & irrigation systems	1	1	0	0
233210	Single-family housing construction	-1	-1	0	0
235810	Water well drilling contractors	-1	-1	0	0
422590	Other farm product raw material whsle	-1	-1	0	0
422990	Other miscellaneous nondurable goods whsle	1	0	1	0
441310	Automotive parts, accessories & tire stores	1	1	0	0
445110	Grocery (except convenience) stores	0	0	0	0
447110	Gasoline stations with convenience stores	0	0	0	0
447190	Other gasoline stations	-1	-1	0	0
513310	Wired telecommunications carriers	0	-1	1	0
522110	Commercial banking	1	1	0	0
522292	Real estate credit	1	1	0	0
531190	Lessors of other real estate property	-1	-1	0	0
531390	Other activities related to real estate	1	1	0	0
541330	Engineering services	1	1	0	0
624190	Other individual & family services	0	-1	1	0
721110	Hotels (exc casino hotels) & motels	0	-1	1	0
722110	Full-service restaurants	1	1	0	0
722410	Drinking places (alcoholic beverages)	1	1	0	0
811310	Commercial equipment (exc auto & elec) R&M	0	0	0	0
813110	Religious organizations	0	0	0	0

**Appendix 8:**  
**Rest of Humboldt County**  
**Percent Difference in Number of Firms by Size**  
**1998 to 2001**

Appendix 8. Rest of Humboldt County, Percent Difference in Number of Firms by Size, 1998 to 2001.

<b>Appendix 8</b>		<b>Percent of Firms</b>			
<b>NAICS Code</b>	<b>NAICS Description</b>	<b>Total Establish.</b>	<b>Number of Employees</b>		
			<b>1 to 4</b>	<b>5 to 19</b>	<b>20+</b>
115112	Soil preparation, planting, & cultivating	INF	No Chng.	INF	No Chng
212221	Gold ore mining	-100%	-100%	No Chng	No Chng
212399	All other nonmetallic mineral mining	-100%	-100%	No Chng	No Chng
221122	Electric power distribution	0%	No Chng	0%	No Chng
221310	Water supply & irrigation systems	INF	INF	No Chng	No Chng
233210	Single-family housing construction	-100%	-100%	No Chng	No Chng
235810	Water well drilling contractors	-100%	-100%	No Chng	No Chng
422590	Other farm product raw material whsle	-100%	-100%	No Chng	No Chng
422990	Other miscellaneous nondurable goods whsle	INF	No Chng	INF	No Chng
441310	Automotive parts, accessories & tire stores	INF	INF	No Chng	No Chng
445110	Grocery (except convenience) stores	0%	No Chng	0%	No Chng
447110	Gasoline stations with convenience stores	0%	0%	0%	No Chng
447190	Other gasoline stations	-100%	-100%	No Chng	No Chng
513310	Wired telecommunications carriers	0%	-100%	INF	No Chng
522110	Commercial banking	INF	INF	No Chng	No Chng
522292	Real estate credit	INF	INF	No Chng	No Chng
531190	Lessors of other real estate property	-100%	-100%	No Chng	No Chng
531390	Other activities related to real estate	INF	INF	No Chng	No Chng
541330	Engineering services	INF	INF	No Chng	No Chng
624190	Other individual & family services	0%	-100%	INF	No Chng
721110	Hotels (exc casino hotels) & motels	0%	-100%	INF	No Chng
722110	Full-service restaurants	100%	INF	No Chng	0%
722410	Drinking places (alcoholic beverages)	100%	INF	0%	No Chng
811310	Commercial equipment (exc auto & elec) R&M	0%	0%	No Chng	No Chng
813110	Religious organizations	0%	0%	No Chng	No Chng